LONDON HIGHER

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London Higher – A manifesto for higher education in a global city

To the leaders of the main political parties,

As we prepare for the General Election on 04 July, we are writing on behalf of London's vast and varied higher education sector to remind you of the immense opportunities that can be had by working in partnership with the capital's 50+ universities and higher education institutions.

Long before the General Election was called, we released *A manifesto for higher education in a global city* which sets out four key ways of unleashing the potential of London's higher education sector by:

1. **Delivering a vision for long-term success** to ensure the sector can continue providing for the capital and country;

2. **Maintaining our global competitiveness** to create a more positive dialogue around one of the UK's greatest assets;

3. **Investing in knowledge and innovation** to deliver sustainable growth; and

4. **Nurturing talent through opportunity** to support the pipeline of skills the country needs to grow and thrive.

This week, to show the world that London's universities are open and welcoming of global talent, we launched the Study London campaign to ensure that the UK capital remains the number one global study and research destination for top talent from across the world. Keeping London strong is about keeping the UK strong, and the city's world-leading universities are the best tool we have for boosting our global competitiveness, filling pressing skills needs and generating economic benefit across the UK regions.

Once the results of the General Election are clear, London's universities stand ready to serve in a new chapter for the country. We look forward to working with you and your Members of Parliament for a stronger future for our nation.

Yours Sincerely,

Dr Diana Beech
Chief Executive Officer
London Higher

Professor Amanda Broderick
Chair, *London Higher*
Vice-Chancellor and President
University of East London

Professor Peter Bonfield
Vice Chair, *London Higher*
Vice-Chancellor and President
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