

Supporting Higher Education in London

LONDON
HIGHER



ANNUAL REPORT 2018 - 19



A UNIQUE CLUSTER OF HIGHER EDUCATION PROVIDERS...

London's universities and higher education institutions are a powerhouse of research, teaching and technology transfer unrivalled anywhere in the UK, Europe and beyond.

Collectively, higher education institutions (HEIs) in London:

- Generate **£17 billion** each year in goods and services including **£2.9 billion** in export earnings, supporting **172,000** jobs at all skill levels;
- Educate **382,000** students from the UK and overseas, who are able to choose from **30,000** undergraduate and postgraduate qualifications;
- Employ **93,000** academic and non-academic staff;
- Win over **£367 million** in Research Council grants and over **£538 million** in funding from Research England;
- Attract **115,000** overseas students from over **200 countries**, who in turn have a net impact of **£4.6 billion** annually to the London economy;
- Produce over **130,000** skilled graduates every year, nearly **70%** of whom work in London.

43

Providers of higher education who are members or partners of London Higher.

www.londonhigher.ac.uk



"With a new Business Strategy for London Higher, we will be helping our members to showcase their impact in London and to address the key challenges faced by our members' staff and students."

Professor Paul Layzell, Chair of London Higher

Our work is important because...

With many challenges and opportunities for London's higher education institutions, London Higher is well placed to work with its members and other London-wide bodies to maximise impact for the benefit of our city.

/ ABOUT LONDON HIGHER

London Higher is the place where universities and higher education colleges come together to identify opportunities and address the challenges of working in London.

We are a not-for-profit charity and company limited by guarantee established in 1999 by over forty higher education institutions (HEIs).

We run four core collaborative programmes, each with its own stream of advocacy, promotion and research activities:

1. **Case for HE**, creating a robust evidence-base pertaining to, and in support of, HE in London
2. **London Medicine & Healthcare**, bringing together London's schools of medicine, dentistry, healthcare and clinical academic disciplines
3. **AccessHE & NEON**, the largest network of HEIs working together to widen access to HE in England
4. **London Higher Europe & International**, consortia of universities seeking to promote London HE beyond the UK

In addition, we manage a number of special projects some of which will become the collaborations of the future.

4

Major HE collaborations managed by London Higher.

www.londonhigher.ac.uk



"Our professional team work hand-in-hand with university colleagues at all levels and across all roles; we understand the history, scope and diversity of London HE and we share the passion within it."

Jane Glanville, CEO of London Higher

Our work is important because...

There is no other body or agency that embodies higher education in London to the same extent and breadth as London Higher.

/ CASE FOR HE

Case for HE is a core work stream of London Higher and is resourced primarily by member contributions.

The programme aims to create an ongoing and robust evidence-led support of higher education in the capital.

Networks

- Brexit Task Group
- Research Directors Group
- London Health and Wellbeing Network
- London Urban Research Network
- London International Directors Group
- Student Entrepreneurship Group
- HE Planners' Group
- London Higher Visa Club
- GLA Student Housing Group
- London Centres Group
- London Weighting Task Group

Events

- Breakfast briefing with EU Parliament members (Oct 2018)
- Athena SWAN Charter Review (Dec 2018)
- Mapping University Estates for Regeneration Partnerships (Jan 2019)
- Prevent Duty with DfE, OfS and London Centres Group (March 2019)
- EU Settlement Scheme and Brexit related issues (May 2019)
- Numerous meetings during Mental Health Awareness Week 2019, on University Mental Health Day 2019 and on World Mental Health Awareness Day 2018

Research and Factsheets

- Commuter students in London
- Digital mapping of HE estates for strategic planning
- 14 Factsheets on London's HE sector

413

London university staff attended Case for HE events and meetings this year.

www.londonhigher.ac.uk



"The London Higher brand gives weight to the Planners' Group and, critically, has facilitated direct conversations with key policy players such as DfE, OfS, and HESA which would be unavailable to individual providers."

Dr Julie Leeming, Member of London HE Planners' Group

Our work is important because...

The key to thriving in a challenging HE environment is timely and accurate sector intelligence. Our networks and analysis of London data give members this edge.

/ LONDON MEDICINE & HEALTHCARE

Discussion and advocacy on the delivery of health education and training in London.

London Medicine & Healthcare brings together senior representatives from London's schools of medicine, dentistry, clinical academic disciplines, nursing, midwifery and the allied health professions.

London Medicine

- Launched Vital Signs initiative on access and successful student experiences for widening participation medical students in London. Aspects include working towards collaborative pan-London outreach activities, and focus groups with medical students from WP backgrounds
- Continued work on clinical academic trainees, including holding an event jointly with Health Education England for new trainees in London
- Strengthened links with student representatives from across London's medical schools
- Publishing promotional booklet, and holding launch event, on studying medicine and dentistry in London. 'There's nowhere like London' explores the unique opportunities available to students in the capital

London Healthcare Education Group

- Regular advisory group meetings with invited guests, including individuals from the CapitalNurse programme and from the Nursing & Midwifery Council
- Monitored recruitment to healthcare education programmes in London
- Launched a termly Pan-London Apprenticeship Forum
- Developed a 'Study Health in London' guide to encourage course interest
- Ongoing dialogue pertaining to the NMC Future Nurse standards; response to NMC Future Midwife standards consultation
- Organised thematic events throughout the year, including 'Diversity of Routes into Nursing' and 'When it Comes to Funding, What's Fair?'
- Welcomed Open University as a new member

Developed new website to elevate our profile and make our work more visible. The site has greater emphasis on our core projects and stronger messages about our purpose and impact.

1 in 5

1 in 5 of England's medical and healthcare students study in London

www.londonmedicine.ac.uk



"Students who study in London join a diverse and vibrant community that will transform health in the future. There is no better place to start and advance a career in health."

Professor Warren Turner, Chair of London Healthcare Education Group

Our work is important because...

The health education landscape is changing dramatically, and we are able to help London HEIs navigate this complexity.

/ ACCESSHE AND NEON

AccessHE is a member-led organisation aiming for social mobility through higher education in London. Through collaboration with our members and key stakeholder links, we create opportunities to learn more about and support under-represented groups in accessing Higher Education.

Forums and Groups

- BAME Forum
- Care Experienced and Estranged Students Forum
- Creative Forum
- Disability Forum
- Evidence and Evaluation Forum
- Mature and Part-Time Students Forum
- Student Ambassador Forum

Projects, Events and Research

- Key delivery partner in the London National Collaborative Outreach Programme (NCOP)
- AccessHE Online
- 'POLAR Opposite' report on targeting outreach activity in London

The National Education Opportunities Network (NEON) is the professional organisation supporting those involved in widening access to HE. NEON enables those working to widen access to HE at all levels and in all sectors to affect change in their own organisations and communities.

Events

- Seventh Annual NEON Summer Symposium "The third age of widening access"
- Sixth Annual NEON Awards
- Access Academy Training Programme
- NEON Summits
- Nine National Working Groups
- First World Access to Higher Education Day

Research and Advocacy

- Launched the 'Working Class Heroes – Understanding access to higher education for white students from lower socio-economic backgrounds' report
- Student Finance Information Advisory Group created in partnership with Universities UK

£85m

Anticipated access and participation expenditure by AccessHE members in 2019-20

www.accesshe.ac.uk www.educationopportunities.co.uk



"Access to and success at university is what makes London the engine-room of social mobility."

Professor Peter John, Chair of AccessHE

Our work is important because...

London institutions continue to learn how to adapt the way they deliver higher education in an environment where diversity is the norm and not the exception.

/ LONDON HIGHER EUROPE & LONDON HIGHER INTERNATIONAL

We work to promote London HE outside the UK and to add capacity to members' overseas activities.

London Higher Europe supports 11 London HEIs to increase their capacity and experience of European engagement and funding programmes; London Higher International seeks to open up relationships with international partners.

Technical Support

- Two Early Career Researcher Study Trips to Brussels (Dec 18 and Jun 19)
- High-level delegation to meet with EU institutions (Oct 18)
- Project surgery and workshop (Nov 18)
- Early Career Researcher networking lunch and workshop (Feb 19)
- Brexit Briefing (Sept 18)
- Coordination of Study London stand at EAIE Geneva (Sept 18)
- Ad Hoc funding support and consortium advice

Advocacy

- Delegations to UKREP, EU Commission and Parliament
- Meetings with Embassies, Department for Education, Department for International Trade, The Foreign & Commonwealth Office
- Brexit Task Group
- Published articles on Brexit in EARMA newsletter

Promoting London HE in Europe and internationally

- Project to forge academic links with other European cities
- 50+ meetings with EU universities and networks to forge London HE links
- Arranged for London HE academics to speak at EU conferences
- In Partnership with London and Partners, a group of institutions will have a London Stand at EAIE 2019 in Helsinki Finland

£233,000,000

The value of funding from EU sources in 2017/2018

www.londonhigher.eu



"London Higher Europe provides an important network for our institutions, enabling the sharing of insights and expertise so we can continue to build and sustain our collaborations with European institutions."

Matthew Whyte, Chair of London Higher Europe

Our work is important because...

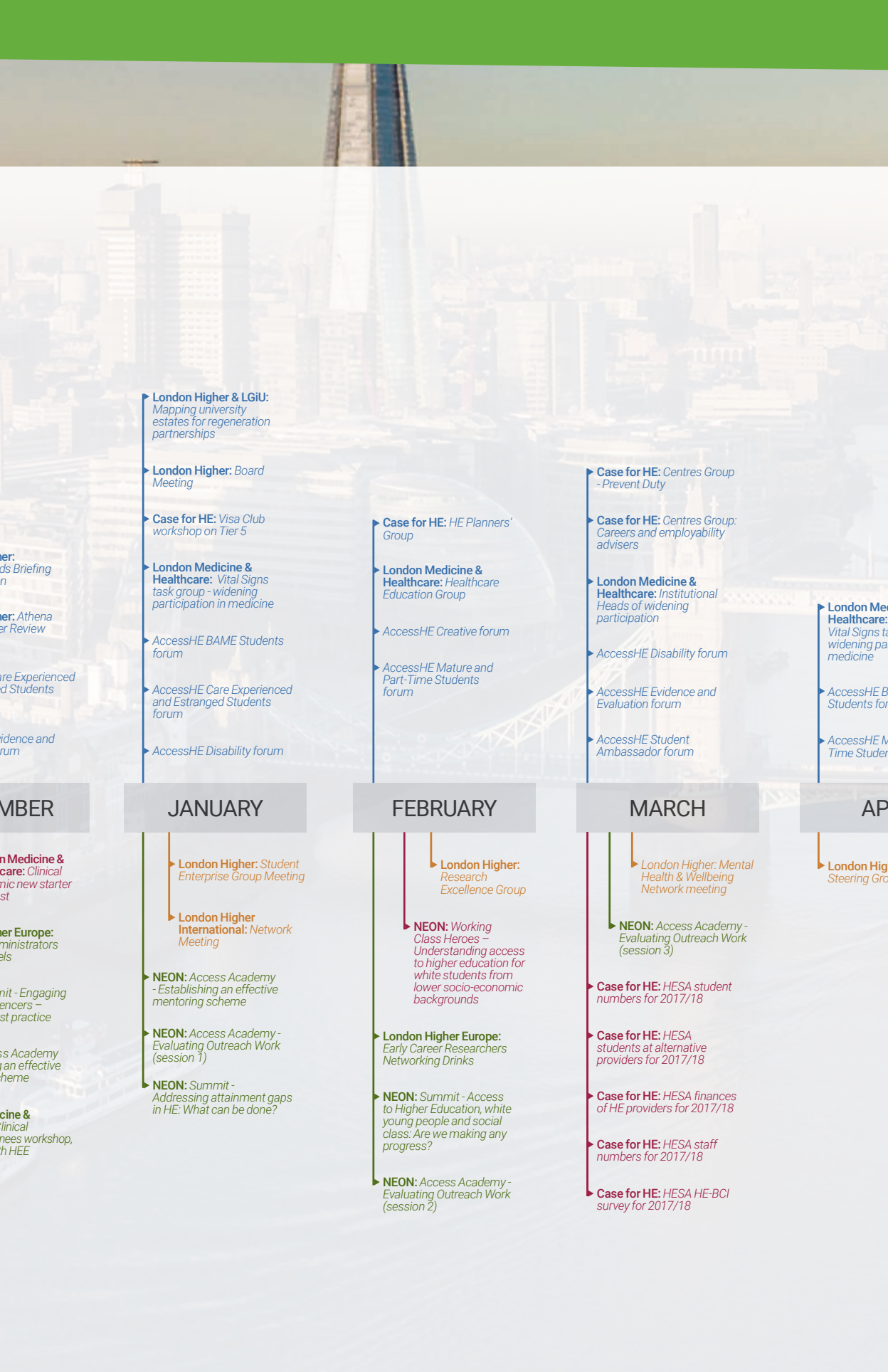
Regardless of how our future relationship with the European Union develops, London HEIs will continue to conduct research in partnership with European partners and this project creates a critical mass to support our members to build these links.

/ PUBLICATIONS, REPORTS AND EVENTS

This year we have published fourteen reports, briefings, written responses and factsheets and convened 104 major meetings, conferences and workshops.

The timeline below highlights our main publications and events from August 2018 to July 2019.





► **London Higher & LGiU:**
Mapping university
estates for regeneration
partnerships

► **London Higher:** Board
Meeting

► **Case for HE:** Visa Club
workshop on Tier 5

► **London Medicine &
Healthcare:** Vital Signs
task group - widening
participation in medicine

► AccessHE BAME Students
forum

► AccessHE Care Experienced
and Estranged Students
forum

► AccessHE Disability forum

► **Case for HE:** HE Planners'
Group

► **London Medicine &
Healthcare:** Healthcare
Education Group

► AccessHE Creative forum

► AccessHE Mature and
Part-Time Students
forum

► **Case for HE:** Centres Group
- Prevent Duty

► **Case for HE:** Centres Group:
Careers and employability
advisers

► **London Medicine &
Healthcare:** Institutional
Heads of widening
participation

► AccessHE Disability forum

► AccessHE Evidence and
Evaluation forum

► AccessHE Student
Ambassador forum

► **London Medicine &
Healthcare:** Vital Signs task
group - widening pa
medicine

► AccessHE B
Students for

► AccessHE M
Time Studen

DECEMBER

► **London Medicine &
Healthcare:** Clinical
new starter
workshop

► **London Higher Europe:**
Administrators
workshop

► **NEON:** Summit - Engaging
partners -
best practice

► **Access Academy:**
Establishing an effective
mentoring scheme

► **London Medicine &
Healthcare:** Clinical
new starter
workshop, with HEE

JANUARY

► **London Higher:** Student
Enterprise Group Meeting

► **London Higher
International:** Network
Meeting

► **NEON:** Access Academy
- Establishing an effective
mentoring scheme

► **NEON:** Access Academy -
Evaluating Outreach Work
(session 1)

► **NEON:** Summit -
Addressing attainment gaps
in HE: What can be done?

FEBRUARY

► **London Higher:**
Research
Excellence Group

► **NEON:** Working
Class Heroes -
Understanding access
to higher education for
white students from
lower socio-economic
backgrounds

► **London Higher Europe:**
Early Career Researchers
Networking Drinks

► **NEON:** Summit - Access
to Higher Education, white
young people and social
class: Are we making any
progress?

► **NEON:** Access Academy -
Evaluating Outreach Work
(session 2)

MARCH

► **London Higher:** Mental
Health & Wellbeing
Network meeting

► **NEON:** Access Academy -
Evaluating Outreach Work
(session 3)

► **Case for HE:** HESA student
numbers for 2017/18

► **Case for HE:** HESA
students at alternative
providers for 2017/18

► **Case for HE:** HESA finances
of HE providers for 2017/18

► **Case for HE:** HESA staff
numbers for 2017/18

► **Case for HE:** HESA HE-BCI
survey for 2017/18

APRIL

► **London Higher:**
Steering Group

Medicine &

task group -
participation in

AME
um

Mature and Part-
nts forum

APRIL

ther Europe:
up Meeting

MAY

JUNE

JULY

▶ **London Higher:** private roundtable discussion with Chris Millward, Director for Fair Access & Participation, OfS

▶ **London Higher:** Board Meeting

▶ **Case for HE:** Visa Club workshop on EU Settlement Scheme

▶ **Case for HE:** Centres Group: Careers and employability advisers

▶ **London Medicine & Healthcare:** NMC Future Nurse - One Year On

▶ AccessHE Care Experienced and Estranged Students forum

▶ AccessHE Creative forum

▶ AccessHE Evidence and Evaluation forum

▶ **London Higher Europe:** European Funding Brokerage Session (Brussels)

▶ **London Higher:** UniVenture 19 Student Enterprise Exhibition

▶ **London Higher:** AGM, Plenary and Summer Reception

▶ **London Higher:** Greater Together Dinner with London's HEI, local government and business leaders

▶ **London Medicine & Healthcare:** 'There's nowhere like London'

▶ **London Medicine & Healthcare:** Healthcare Education Group

▶ **London Medicine & Healthcare:** When it comes to funding, what's fair?

▶ **London Medicine & Healthcare:** Inaugural Health Apprenticeship Forum

▶ AccessHE Student Ambassador forum

▶ AccessHE-Hepsey+ SheCan NCOP Summer School

▶ **London Higher:** Board Meeting

▶ **London Medicine & Healthcare:** Vital Signs task group - widening participation in medicine

▶ **London Medicine & Healthcare:** Advisory group meeting

▶ AccessHE-Greater Manchester Higher NCOP Capital Summer School

▶ **NEON:** Access Academy - Evaluating Outreach Work (session 4)

▶ **NEON:** Summit - Taking NCOP into the next phase: challenges and opportunities

▶ **London Higher International:** Network Meeting with Department for International Trade

▶ **London Higher:** Research Excellence Group meeting with BEIS

▶ **London Higher:** Student Enterprise Group Meeting with Westminster Council

▶ **NEON:** NEON Awards

▶ **London Higher:** Mental Health & Wellbeing Network meeting

▶ **London Higher Europe:** Early Career Researchers Workshop (Brussels)

▶ **London Higher:** London HE: A-Z

▶ **London Medicine & Healthcare:** 'There's nowhere like London'

▶ **NEON:** Summit - NEON and UCU - Future of Admissions

▶ **NEON:** Summer Symposium - The third age of widening access

▶ **NEON:** Access Academy - Ensuring a successful transition to higher education - strategies to benefit widening access students

▶ **London Medicine & Healthcare:** 'Study Health in London'

▶ **NEON:** Summit - How can schools support HE progression?

/ FINANCIAL REPORT

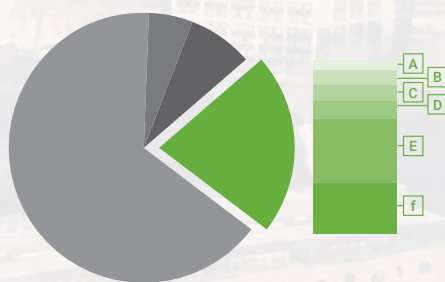
Our financial aim is to maintain and, if possible, expand member services whilst overseeing an efficient and transparent financial regime.

We forecast a positive turn-out for 2018-19. The focus this year was one of cost saving. Overheads were carefully evaluated and some contracts renegotiated to provide better value for money. These cost savings, together with some contributions to our events, enabled London Higher to deliver all programmes to the expected high standards. Going forward the plan is to regularly review and challenge our financial model so to ensure we can always deliver economically, effectively and with added value.



Forecast Income 2018-19 (Pre audit)

| | £ |
|----------------------|------------------|
| Grants | 347,692 |
| Member Contributions | 761,465 |
| Other Income | 307,797 |
| TOTAL INCOME | 1,416,955 |



Forecast Expenditure 2018-19 (Pre audit)

| | £ |
|--------------------------------|------------------|
| Projects (Direct Costs) | 283,719 |
| A Case for HE and Other | 15,357 |
| B London Higher Europe | 24,178 |
| C London Medicine & Healthcare | 27,477 |
| D AccessHE | 28,296 |
| E NEON | 105,916 |
| F NCOP | 82,495 |
| Salaries | 851,790 |
| Administration | 71,274 |
| Overheads | 98,411 |
| TOTAL EXPENDITURE | 1,305,195 |

£1

Additional income generated for every £1 of membership contributions



"Working to a new business strategy our goal is to maintain and, where we can, enhance member services whilst overseeing a prudent and transparent financial regime."

Professor Anthony Bowne, Chair of Finance Committee

Our work is important because...

Cost matters. London Higher is proud to be one of the most cost-efficient HE support organisations for London HEIs.

SPOTLIGHT ON...

In addition to our core work we have run a wide variety of meetings and ad hoc projects this year. Here is just a selection:

Advocacy

POLAR Opposite Report. AccessHE's report looked at strategies for targeting HE outreach work in London. It highlighted the shortcomings of young participation in HE data (POLAR) as it relates to the capital and presented the case for a more nuanced approach to targeting outreach activity here. The report's findings were used by the Deputy Mayor of London to lobby the OfS directly on the issue of POLAR data.

Collaboration

London Health and Wellbeing Network. This year we launched our newly developed London Health and Wellbeing Network aiming to bring together colleagues and students to discuss mental health, wellbeing and safety across the London HE sector. In addition we submitted a bid for £540,000 funding to the OfS Mental Health Challenge Competition for a project bringing together 20 HEI partners and 6 sector supporters.

Promotion

London HE Week. This year London Higher hosted a week dedicated to promoting and advocating for London's HE sector by showcasing the work of our divisions and projects. London Higher worked with partners and stakeholders to host the series of 12 events, with over 500 attendees estimated to have attended the week. We will be hosting the second London HE week in June 2020 where we hope to expand the week to include member hosted events.

Meetings

Member wide events. We hosted a series of senior level events to discuss issues effecting London's HE climate. These included:
10 Oct 18 – Wellbeing and Mental Health in London HE: Panel Discussion
15 Nov 18 – Challenges Facing HR Functions of Today's HEIs
04 Dec 18 – House of Lords Evening Reception 2018
01 May 19 – Roundtable Discussion: Chris Millward

Find out more about our work on our website:
www.londonhigher.ac.uk



"We strive to achieve a real step-change in the health and wellbeing of students and colleagues within our HEIs through our strong collaboration and powerful network."

Dr Peter Bonfield, Chair, London Health and Wellbeing Network